

When universities send notifications to staff, timing and accuracy are critical. Messages must reach the right people, whether department-specific or institution-wide, and be seen quickly. Manual processes increase the risk of errors, confusion, and delayed responses, especially during emergencies.

SimplyCast's Simplified Staff Notification solution automates staff alerts to ensure clear, reliable communication when it matters most.

Build Staff Database

Create a centralized staff database that defines who receives alerts and how groups are segmented across departments and roles

Template Messages

Prepare notification templates in advance for time-sensitive situations, ensuring consistent messaging, and faster response times

Activate Alerts Instantly

Send alerts with a single click or activate notifications by phone during power or system outages

Reports & Insights

Review delivery and response data after each alert to refine processes and improve future readiness

Multi-Channel Delivery

Reach staff through SMS, email, and voice to maximize visibility and engagement across preferred channels

SMART EDUCATION: THE FUTURE OF LEARNING